

## “VIVE LA EXPERIENCIA DE LA NFL”

### OFFICIAL SWEEPSTAKES RULES

**1. NO PURCHASE NECESSARY TO PARTICIPATE OR WIN. VOID WHERE PROHIBITED, SOME RESTRICTIONS APPLY.**

**2. SPONSORS:** Entravision Communications Corporation (“Entravision”), owner and operator of the television station KINT-TV, Univision 26, KTFN-TV, Unimas and radio station KINT-FM, La Suavecita, located at 5426 North Mesa Street, El Paso, Texas 79912 (the “Station”) and “Autobuses Los Paisanos”, located at 325 S Santa Fe St., El Paso, TX 79901 (“Autobuses Los Paisanos” and together with the Station, the “Sponsors”). The administrator of the Sweepstakes is the Station.

**3. DATES OF THE SWEEPSTAKES:** The “Vive La Experiencia de la NFL” (the “Sweepstakes”) takes place from Monday through Friday from September 12, 2019 through September 19, 2019.

**4. ACCEPTANCE OF OFFICIAL RULES:** By entering, you agree to be bound by these Official Sweepstakes Rules (the “Official Rules”). Written copies of these Official Rules are available by mail upon written request to 5426 North Mesa Street, El Paso, Texas 79912: Erika Hernandez, Promotions Director. Rules are also available on [www.radiolatricolor.com/el-paso/](http://www.radiolatricolor.com/el-paso/) and [www.radiolasuavecita.com/el-paso/](http://www.radiolasuavecita.com/el-paso/).

**5. HOW TO ENTER:** On the dates of the Sweepstakes, listen daily from Monday through Friday to the “Station” between the hours of 6:00 am MT and 10:00 am MT. At any time during this time frame, an audio spot will instruct radio listeners to call the Station to participate in the Contest. Call telephone number (915) 581-1126 as soon as you hear the Station’s invitation to participate in the Contest. The Station will register all incoming calls within a 5 minute time frame to enter a drawing for an opportunity to win the Prize. Limit one call per person. The callers must provide their full name and telephone number in order to participate in the drawing. Calls will be selected in the order they are received. By calling the Station and participating in this Sweepstakes participants authorize the Station to announce their name on air during any radio show and/or any other social media owned and/or operated by the Station. Online radio streaming might have an audio delay and might reduce the possibilities for participants to call on a timely manner. Sponsor is not responsible for dropped or lost calls or for any other communication problems that may arise during the calls and may interfere or caused to lose the opportunity of any caller to participate and/or win a prize.

**6. PRIZES:** One (1) winner will receive two (2) tickets to attend the live game Dallas Cowboys at “AT&T Stadium” located at One AT&T Way, Arlington, TX 76011 (the “Prize”). The estimated retail value of the Prize is \$500.00 (Five Hundred Dollars 00/100). There will be only one (1) winner throughout the Sweepstakes. Participants must have completed an accurate registration form to receive the Prize. The name of the winners will be available by mail upon written request to 5426 North Mesa Street, El

Paso, Texas 79912, Attention: Erika Hernandez, with a stamped, self - addressed return envelope.

**7. HOW PRIZES ARE AWARDED:** One (1) entry will be randomly selected on or about September 18, 2019 through a drawing that will take place at the Station and the winner will be called by phone the day of the drawing. The odds of winning depend on the number of entries received. Participants do not need to be present to win. Station will contact the winner via telephone to provide details of the Prize delivery. If the Station cannot verify if a winner is eligible, or if a winner is otherwise unable to accept his/her Prize, such Prize will be forfeited and may be awarded to an alternate winner. Participants must provide legal proof of eligibility. Eligibility requirements are set forth below.

**8. ELIGIBILITY:** All participants must be legal residents of the United States and at least eighteen (18) years of age with a valid social security number at the time of entry. Employees and the and members of the immediate family (spouse, parent, child, sibling and their respective spouse) and household of such employees of the Sponsor and its affiliates, subsidiaries, agents, distribution, advertising and promotion agencies, or any other companies engaged in the development, production of distribution of Sweepstakes materials are not eligible.

**9. CONDITIONS OF PARTICIPATION:** By participating in the Sweepstakes, you agree to be bound by the decisions of the Sponsor. Persons who violate any rule, gain unfair advantage in participating in the Sweepstakes, or obtain winner status using fraudulent means will be disqualified. Unsportsmanlike, illegal, disruptive, annoying, harassing or threatening behavior is prohibited. The Sponsor will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Sweepstakes and the Sponsor's decisions concerning such disputes shall be final. If the conduct or outcome of the Sweepstakes is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Sponsor, the Sponsor reserves the right to suspend and/or modify the Sweepstakes, or any part of it, or to make such other decisions regarding the outcome as the Sponsor deems appropriate. All decisions will be made by the Sponsor and are final. Future Sweepstakes s or tie-breakers, if any, may be significantly more difficult than the initial Sweepstakes. The method of determining prize-winners if a tie remains after completion of the last tie-breaker will be at the Station's discretion. The Sponsor may waive any of these rules in their sole discretion. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Any and all improprieties should be reported immediately to Erika Hernandez, Promotions Director for the Station at (915) 231-2471. The Sponsor reserves the right at their sole discretion, to disqualify any individual who violates these rules or applicable law, tampers with the entry process or the operation of the Sweepstakes, engages in any conduct detrimental to Sponsor, the Sweepstakes or any other entrant (in each case as determined in Sponsor's sole discretion), or acts in violation of these Official Rules, to lock out any individual whose eligibility is in question, and to cancel, terminate, modify or suspend this Sweepstakes at any time. The Sponsor disclaims any responsibility to notify participants

of any aspect related to the conduct of the Sweepstakes. **WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK FROM ANY SUCH PERSON DAMAGES AND ANY OTHER REMEDIES AVAILABLE TO THE SPONSOR TO THE FULLEST EXTENT PERMITTED BY LAW.**

**10. RELEASE:** Unless prohibited by law, acceptance of any prize offered constitutes permission to use the name, voice, and/or likeness (photo, videotape or film) and basic personal information of participants in any medium selected by the Sponsor for purposes of advertising and promotion without further compensation to the participants. Unless prohibited by law, each participant hereby releases the Sponsor and their parents, affiliates, subsidiaries, advertising and promotion agencies and their respective directors, officers, employees, representatives and agents from any and all liability for any injuries, loss or damage of any kind to person, including death, and property, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of a prize, participation in the Sweepstakes and any participation in any activity relating to the Sweepstakes. In order to participate in the Sweepstakes, Participants must sign an official affidavit of eligibility and release provided by the Sponsor. Sponsor is not responsible for printing or distribution errors and may rescind or revoke this Sweepstakes based upon any such error without liability at their sole discretion. All federal, state, and local laws apply. As a condition of entering, entrants (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Sponsor, its affiliates, subsidiaries, retailers, sales representatives, distributors and each of their officers, directors, employees and agents (“Promotional Parties”), from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize, including any traveling related thereto (b) under no circumstances will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys’ fees and court costs.

**11. LIMITATION OF LIABILITY:** IN NO EVENT WILL THE SPONSOR, ITS PARENTS, AFFILIATES, SUBSIDIARIES, RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE SWEEPSTAKES OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM THE SWEEPSTAKES. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF

LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

**12. DISCLAIMER OF WARRANTIES:** THE SWEEPSTAKES AND THE PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

**13. TAXES:** Any valuation of the prize(s) stated above is based on available information provided to the Sponsor, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize which is not specifically provided for in the Official Rules. Each winner must provide valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize, unless specifically permitted under these Official Rules. Any person winning over \$600 in prizes will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

**14. GOVERNING LAW AND JURISDICTION:** This promotion is governed by U.S. law and is subject to all applicable federal, state and local laws and regulations. Void where prohibited. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Texas, U.S.A., without giving effect to the conflict of laws rules thereof shall take place in the State of Texas, in the City of El Paso, County of El Paso.